

PRIVACY NOTICE

Last Updated October, 2021

IMPORTANT. THIS DOCUMENT CONTAINS VERY IMPORTANT INFORMATION REGARDING THE PRIVACY PRACTICES OF ADVANCED MYOGRAPHIC TECHNOLOGIES, L.L.C. READ THE ENTIRE DOCUMENT TO THE BOTTOM OF THIS PAGE!

THIS SITE IS INTENDED FOR PERSONS LOCATED IN NORTH AND SOUTH AMERICA (“PERMITTED JURISDICTION”), AND IS NOT INTENDED FOR PERSONS LOCATED IN THE EUROPEAN ECONOMIC AREA. BY USING THIS SITE, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE USING THE SITE FROM A PERMITTED JURISDICTION.

INTRODUCTION

ADVANCED MYOGRAPHIC TECHNOLOGIES operates this Site and understands your concerns about privacy. *ADVANCED MYOGRAPHIC TECHNOLOGIES* is committed to protecting your privacy through our compliance with this notice.

This Privacy Notice describes the types of information *ADVANCED MYOGRAPHIC TECHNOLOGIES* may collect from Users or that Users may voluntarily provide to *ADVANCED MYOGRAPHIC TECHNOLOGIES* when they use the Site and in email, text and other electronic messages between the Users and the Site, and *ADVANCED MYOGRAPHIC TECHNOLOGIES*' practices for collecting, using, maintaining, protecting and disclosing that information. This Privacy Notice does not apply to: (i) information collected by *ADVANCED MYOGRAPHIC TECHNOLOGIES* offline or through any other means, including any other website operated by *ADVANCED MYOGRAPHIC TECHNOLOGIES* or any third party; or (ii) any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Site.

DEFINITIONS

“*ADVANCED MYOGRAPHIC TECHNOLOGIES*” shall mean all parent, sibling, subsidiary or affiliated entities, its shareholders, officers, directors, agents, employees, and assigns.

“**Site**” shall mean the Internet site located at <https://www.myographytech.com>

“**User**” shall mean any person or entity that accesses or uses the Site in any manner.

“**Personally Identifiable Information**” means information that can be linked to a specific User by means of a unique identifier including, but not limited to, a name, postal or email address, IP address, account name or number.

CONSENT

Please read this Privacy Notice carefully to understand **ADVANCED MYOGRAPHIC TECHNOLOGIES'** policies and practices regarding your information and how **ADVANCED MYOGRAPHIC TECHNOLOGIES** will treat it. If you do not agree with **ADVANCED MYOGRAPHIC TECHNOLOGIES'** policies and practices, you must not use or access the Site. By using and submitting your information through the Site, you agree to this privacy NOTICE and **ADVANCED MYOGRAPHIC TECHNOLOGIES'** collection and sharing of your information, including your personally identifiable information, according to the terms of this privacy NOTICE, and to **ADVANCED MYOGRAPHIC TECHNOLOGIES** end user license agreement, which can be found at [here](#) and is incorporated herein by reference. This Privacy Notice may change from time to time (see “Changes to This Privacy Notice”). Your continued use of the site after **ADVANCED MYOGRAPHIC TECHNOLOGIES** makes changes is deemed to be acceptance of those changes, so please check this PRIVACY NOTICE periodically for updates.

CHANGES OR MODIFICATIONS

ADVANCED MYOGRAPHIC TECHNOLOGIES reserves the right, at its sole discretion, to change, modify, add, remove or amend this Privacy Notice in whole or in part at any time. **ADVANCED MYOGRAPHIC TECHNOLOGIES** will provide notice by, at a minimum, updating this posting. You are expected to carefully review this Privacy Notice from time to time so you are aware of any changes. However, if **ADVANCED MYOGRAPHIC TECHNOLOGIES** make material changes to this Agreement, **ADVANCED MYOGRAPHIC TECHNOLOGIES** will notify you either through the email address you have provided us or by means of a prominent notice on the Site before the change becomes effective. Any changes to this Privacy Notice will be in effect as of the “Last Updated” date referenced in this Privacy Notice. By accessing or using this Site, you agree to be bound by any such changes and to **ADVANCED MYOGRAPHIC TECHNOLOGIES'** collection and sharing of your personally identifiable information according to the terms of the then-current Privacy Notice.

INFORMATION COLLECTED

As part of the normal operation of this Site, **ADVANCED MYOGRAPHIC TECHNOLOGIES** receives personal information submitted by Users. This information is voluntarily submitted by User and not gathered by **ADVANCED MYOGRAPHIC TECHNOLOGIES** without the knowing, active permission and participation of User. When you create an account or make a purchase on our Site, we may ask you for personal information such as name, email, billing and shipping address, phone number, credit card information and password

(for account holders). When you purchase a product on our website, we use your information you submit to process your order. We do not store your credit card information and we use it only to process your order. If you contact **ADVANCED MYOGRAPHIC TECHNOLOGIES** via our CONTACT link on the Site, you may be asked to provide personal information including your first name, email address, phone number, and records and copies of your correspondence so that **ADVANCED MYOGRAPHIC TECHNOLOGIES** may contact you to respond to your comments, questions or requests for information by you. If you apply for a job at **ADVANCED MYOGRAPHIC TECHNOLOGIES** using our online form, we may ask you for personal information such as name, email, address, phone number, employment eligibility, and information regarding your work preferences, skills, education, employment history, references and criminal background. We use this information to consider you for an employment position at **ADVANCED MYOGRAPHIC TECHNOLOGIES**. **ADVANCED MYOGRAPHIC TECHNOLOGIES uses information that we collect about you or that you provide to ADVANCED MYOGRAPHIC TECHNOLOGIES, including any personally identifiable information:**

- To present the Site and its contents to you.
- To provide you with information, goods, or services that you request from **ADVANCED MYOGRAPHIC TECHNOLOGIES**.
- To process job applications for employment with us.
- To fulfill any other purpose for which you provide it.
- To carry out **ADVANCED MYOGRAPHIC TECHNOLOGIES'** obligations and enforce its rights arising from any contracts entered into between you and **ADVANCED MYOGRAPHIC TECHNOLOGIES**.
- To notify you about changes to the Site or any services **ADVANCED MYOGRAPHIC TECHNOLOGIES** offers or provides though the Site.
- In any other way **ADVANCED MYOGRAPHIC TECHNOLOGIES** may describe when you provide the information.
- For any other purpose with your consent.

AUTOMATED INFORMATION COLLECTION

ADVANCED MYOGRAPHIC TECHNOLOGIES may use Google Analytics or other similar technologies (the “Analytics Technologies”) to collect and process certain information about you and your use of the Site. The information collected by the Analytics Technologies is statistical data and does not include personally identifiable information, and we do not maintain it or associate it with personally identifiable information we collect in other ways or receive from third parties.

You may learn more about how Google uses the information it collects by visiting the following site “How Google uses data when you use our partners’ sites or apps” (located [here](#)). Google’s ability to use and share information collected by Google Analytics about your visits to the Site is restricted by the Google Privacy Notice (located [here](#)).

ADVANCED MYOGRAPHIC TECHNOLOGIES web server(s) and/or the Analytics Technologies may collect and store the following general information about you: the originating name of the domain from which you access the Internet; the date and time you access the Site; the pages of the Site you visit; the Internet address of the website from which you linked directly to the Site; and the type of device, device ID and web browser you use to access the Site. This information is collected automatically. It is used to help ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** improve the Site by tabulating the number of visitors to the Site in terms of new Users, origin of referrers, popularity of pages, amount of use, types of errors, and to make the Site more useful to you. The information ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** collects automatically is statistical data and does not include personally identifiable information, and ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** does not maintain it or associate it with personally identifiable information it collects in other ways or receives from third parties.

In addition, in order to safeguard the Site as well as you the User, ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** tracks the IP addresses of Users. IP addresses are used to track a User’s session while the User remains anonymous. ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** analyzes this data for certain trends in statistics, such as which parts of the Site Users are visiting and how long they spend there.

ADVANCED MYOGRAPHIC TECHNOLOGIES uses “cookies” and “web beacons.” Cookies are small files stored on your device or your computer’s hard drive that are used to store and track information about Users. Cookies are used to remind ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** of who you are in order to deliver you better service. Web beacons are small electronic files (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit ***ADVANCED MYOGRAPHIC TECHNOLOGIES***, for example, to count Users who have visited certain pages and for other related Site statistics (for example, recording the popularity of certain Site content and verifying system and server integrity).

ADVANCED MYOGRAPHIC TECHNOLOGIES uses Facebook, Google, DoubleClick, Pinterest, Twitter, and other retargeting pixels and tracking and retargeting technologies. This technology makes it possible to address those Users who have already expressed an interest in products or services on the Site with corresponding advertisements on the websites of the partners. The insertion of such advertising material on the pages of the partners will be made on the basis of a cookie technology and an analysis of the previous usage behavior. This form of advertising will be made in a completely pseudonymised manner. It will not include the storage of personally identifiable information, nor will usage profiles with

your personally identifiable information be combined in this context. It will be used to collect or receive information from the Site and elsewhere on the internet and use that information to provide measurement services and ad targeting. Users can find information on how to opt-out of the collection and use of information for certain ad targeting in the “Choices About How We Use and Disclose Your Information” section below.

ADVANCED MYOGRAPHIC TECHNOLOGIES participates in Facebook Custom Audiences, which is a type of audience we create from information we have collected, including User information. ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** can target ads to this audience on Facebook, Instagram, and the Audience Network.

ADVANCED MYOGRAPHIC TECHNOLOGIES uses the DoubleClick and Google AdWords remarketing services to advertise on third party websites (including Google) to previous visitors to the Site. Third-party vendors, including Google, use cookies to serve ads based on someone’s past visits to the Site. Any data collected will be used in accordance with this Privacy Notice and Google’s privacy policy.

ADVANCED MYOGRAPHIC TECHNOLOGIES uses the Pinterest tag or pixel to perform conversion tracking and audience targeting. User information will be shared with third parties to measure advertising effectiveness and for targeted advertising.

ADVANCED MYOGRAPHIC TECHNOLOGIES participates in the Twitter Conversion Tracking Program under the Twitter Ads Program. As part of these Twitter programs, ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** works with third parties to collect User data through the Site or mobile applications for purposes of serving ads targeted to User interests.

DO NOT TRACK POLICY

“Do Not Track” is a proposed standard that is currently under development. Although it is not yet finalized, **the Site does honor Do Not Track signals received from browsers with Do Not Track functionality that have been configured to send Do Not Track signals.**

THIRD PARTY CONTENT

Some content, including advertisements, on the Site are served by third-parties, including advertisers, ad networks and servers, and content providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use the Site. The information they collect may be associated with your personally identifiable information or they may collect information, including personally identifiable information, about your online activities over time and across different websites and other online services. They may use this information to provide you with targeted content.

ADVANCED MYOGRAPHIC TECHNOLOGIES does not control these third parties' tracking technologies or how they may be used. If you have any questions about targeted content, you should contact the responsible party directly. For information about how you can opt-out of receiving targeted advertising from certain providers, see "Choices About How We Use and Disclose Your Information."

COMMUNICATIONS

ADVANCED MYOGRAPHIC TECHNOLOGIES may use your personally identifiable information to contact you with newsletters, marketing or promotional materials and other information that is pertinent to the use of the Site or the products and services we offer. By using the Site, you are consenting to this.

INFORMATION SHARING

We do not rent or sell your information, including your personally identifiable information, to outside marketers. **ADVANCED MYOGRAPHIC TECHNOLOGIES** may share your information (as described in this Privacy Notice) with its affiliates, subsidiaries, or divisions and with their respective officers, directors, employees, accountants, attorneys, and agents, or with **ADVANCED MYOGRAPHIC TECHNOLOGIES'** business partners. In certain circumstances, **ADVANCED MYOGRAPHIC TECHNOLOGIES** may share data with vendors to help us develop and/or operate the Site, provide you with products or services that you requested from us, perform statistical analysis, send you email or postal mail, provide customer support, or enforce or apply our End User License Agreement and other agreements. All such third parties are required to maintain the confidentiality of your information and are prohibited from using your personally identifiable information except to provide products or services to us or as required by law.

ADVANCED MYOGRAPHIC TECHNOLOGIES may provide information to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it. There may be instances when **ADVANCED MYOGRAPHIC TECHNOLOGIES** may access or disclose your information in order to protect or defend the legal rights or property of **ADVANCED MYOGRAPHIC TECHNOLOGIES**, to protect the safety and security of Users, and to protect against fraud.

ADVANCED MYOGRAPHIC TECHNOLOGIES may sell, transfer or otherwise share some or all of its assets in connection with a merger, reorganization or sale of assets, or in the event of bankruptcy, without your permission. In such an event, personally identifiable information may be one of the assets transferred.

CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

ADVANCED MYOGRAPHIC TECHNOLOGIES strives to provide you with choices regarding the information you provide to us. **ADVANCED MYOGRAPHIC TECHNOLOGIES** has created and/or identified mechanisms to provide you with the following control over your information:

- **Browser Settings.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Site may then be inaccessible or not function properly. If your browser includes Do Not Track functionality, you can set your browser to send Do Not Track signals.
- **Opting Out of Targeted Advertising.** Users can find information on how to opt-out of the collection and use of information for ad targeting [here](#).
- **Disclosure of Personally Identifiable Information for Third-Party Advertising.** *ADVANCED MYOGRAPHIC TECHNOLOGIES* does not share your personally identifiable information with unaffiliated third parties for promotional purposes.
- **Google Analytics Opt-out Option.** If you do not want your information collected with Google Analytics, you can install the Google Analytics opt-out browser add-on. To opt-out of Google Analytics, visit the Google Analytics opt-out page (located at [here](#)) and install the add-on for your browser. For more details, visit the “Google Analytics opt-out browser add-on” page (located at [here](#)).
- **Facebook Custom Audiences.** Users may opt out of participation in our Facebook Custom Audience by sending an email, from the email address you are opting out of, to the email address provided in our contact information. We will forward your name and email address to Facebook.com with a request to delete you from all of our Facebook Custom Audience ads.
- **Google Ad Preferences.** You can set preferences for how Google advertises to you using the Google Ad Preferences page [here](#). You can also opt out by using your browser’s Do Not Track feature or permanently using a browser plugin (see [this link](#) for additional information).
- **Pinterest Tag/Pixel.** You can opt out of the Pinterest tag or pixel through your browser’s Do Not Track feature or your Pinterest personalization settings.
- **Twitter Conversion Tracking.** Users may opt out of interest-based advertising on Twitter through the Do Not Track functionality in their web browser, or through such other methods as Twitter may specify from time to time [here](#) (or any successor url).

DATA SECURITY

ADVANCED MYOGRAPHIC TECHNOLOGIES has implemented measures designed to secure your personally identifiable information from accidental loss and from unauthorized access, use, alteration and disclosure. All information you provide to *ADVANCED MYOGRAPHIC TECHNOLOGIES* is stored on secure servers behind firewalls. Any information you submit to *ADVANCED MYOGRAPHIC TECHNOLOGIES* through the Site will be encrypted during transmission using TLS/SSL technology.

Your personally identifiable information is password protected and restricted within the **ADVANCED MYOGRAPHIC TECHNOLOGIES** organization to employees and trusted partners that need access to your personally identifiable information in order to correspond with you and provide the products or services that you requested from us. The safety and security of your information also depends on you. Where **ADVANCED MYOGRAPHIC TECHNOLOGIES** has given you (or you have chosen) a password for access to certain parts of the Site, you are responsible for keeping this password confidential. Do not share your password with anyone. Unfortunately, the transmission of information via the Internet is not completely secure. Although **ADVANCED MYOGRAPHIC TECHNOLOGIES** does our best to protect your information, we cannot guarantee the security of any information transmitted through the Site. Any transmission of information is at your own risk. **ADVANCED MYOGRAPHIC TECHNOLOGIES** is not responsible for circumvention of any privacy settings or security measures we provide.

THIRD PARTY WEBSITES

This Privacy Notice is applicable only to the Site and does not apply to any third party websites or to other companies or persons that may access the Site, with or without the permission of **ADVANCED MYOGRAPHIC TECHNOLOGIES**. The Site may contain links to, and media and other content from, other websites. In addition, such third-party media and content may also contain external links. Because of the dynamic media capabilities of the Site, it may not be clear to you which links are embedded in the Site and which are embedded in third-party media and/or content. **ADVANCED MYOGRAPHIC TECHNOLOGIES** cannot and does not guarantee the privacy policies and practices of any third party. **ADVANCED MYOGRAPHIC TECHNOLOGIES** does not control, operate, or endorse any information, products, or services of any third-party websites that may be reached through links from the Site.

The use of any personally identifiable information provided by you to, or automatically collected from, a third party will be governed by that party's privacy notice. If you are unsure whether a website is controlled by, affiliated with, or managed by **ADVANCED MYOGRAPHIC TECHNOLOGIES**, you should review the privacy notice at each linked website to determine how that site treats your information.

PROTECTING CHILDREN

The Site is not intended for children under 18 years of age. **ADVANCED MYOGRAPHIC TECHNOLOGIES** does not knowingly collect personally identifiable information from children under 18. If you are under 18, do not use or provide any information on the Site or provide any information about yourself to **ADVANCED MYOGRAPHIC TECHNOLOGIES**, including your name, email address, or any screen name or user name you may use.

If **ADVANCED MYOGRAPHIC TECHNOLOGIES** learns we have collected or received personally identifiable information from a child under 18 without verification of parental consent, we will delete that information. If you believe **ADVANCED MYOGRAPHIC TECHNOLOGIES** might have any information from or about a child under 18, please contact us at webcontact@myographytech.com.

ACCESS AND UPDATE YOUR INFORMATION

If you have any questions about personally identifiable information that may be retained by **ADVANCED MYOGRAPHIC TECHNOLOGIES**, you may contact us at AMTWebContact@myographytech.com. Upon your request, **ADVANCED MYOGRAPHIC TECHNOLOGIES** will provide to you the personally identifiable information under its control, if any, as well as information about the ways in which that information is being used and disclosed. **ADVANCED MYOGRAPHIC TECHNOLOGIES** only collects personally identifiable information for the purposes set forth in this Privacy Notice. **ADVANCED MYOGRAPHIC TECHNOLOGIES** will use commercially reasonable efforts to ensure that personally identifiable information we may be using or disclosing is accurate and complete. If you demonstrate that your information is inaccurate or incomplete, the information will be amended as appropriate. **ADVANCED MYOGRAPHIC TECHNOLOGIES** will use commercially reasonable efforts to respond to any request and update your information, if necessary.

YOUR CALIFORNIA PRIVACY RIGHTS

As used in this section, “Consumer” means Users of the Site who are California Residents.

ADVANCED MYOGRAPHIC TECHNOLOGIES may collect, use or share Consumers’ personal information from time to time for the purposes set forth above. However, **ADVANCED MYOGRAPHIC TECHNOLOGIES** does not sell Consumers’ personal information for any reason.

Effective November 1, 2020, Consumers shall have the right to request disclosure of the categories and specific pieces of personal information that **ADVANCED MYOGRAPHIC TECHNOLOGIES** has collected about them in the preceding 12-month period, the categories or sources from which the personal information is collected, the business or commercial purpose for collecting the personal information, and the categories of third parties with whom the personal information is shared.

In addition, Consumers shall have the right to request **ADVANCED MYOGRAPHIC TECHNOLOGIES** to delete any personal information that it has collected from the consumer, subject to certain limitations provided by law. To the extent the User requests deletion of personal information that **ADVANCED MYOGRAPHIC TECHNOLOGIES** has shared with a third party vendor or service provider, **ADVANCED MYOGRAPHIC TECHNOLOGIES** shall direct the third party to delete the personal information from their records.

All such Consumer requests regarding the disclosure and/or deletion of personal information should be sent to us via email at AMTwebcontact@myographytech.com or by calling [352-354-2618](tel:352-354-2618)

ADVANCED MYOGRAPHIC TECHNOLOGIES may designate an authorized agent to make a request on the Consumer's behalf. Consumers have a right not to receive discriminatory treatment by ***ADVANCED MYOGRAPHIC TECHNOLOGIES*** for exercising their privacy rights conferred by the California Consumer Privacy Act of 2018.

GOVERNING LAW

This Privacy Notice and any disputes related thereto shall be governed by and construed in accordance with the laws of the State of Florida, exclusive of its choice of law rules, whose courts shall have exclusive jurisdiction over all disputes arising in connection with this Privacy Notice and the place of performance of this Privacy Notice is agreed by you to be the State of Florida.

CONTACT INFORMATION

To ask questions or comment about this Privacy Notice and ***ADVANCED MYOGRAPHIC TECHNOLOGIES'*** privacy practices, contact us at AMTwebcontact@myographytech.com.